

joie
m s c

catalog 2012

essentials



novelty

MSC
international

essentials

Simplistic top functioning products with a design edge and original approach.

novelty

Function teams with whimsy to bring out the creative side of cooking and entertaining.

After 60 years, we are still finding new ways to bring joie to the consumer.

Our products are always novel, sometimes whimsical but most of all focused on quality and value.

There are approximately 50 new items in this year's catalog and as many under development.

Thank you so much for your support over all of these years.



Bringing joie to life

novelty

joie

m s c



OinkOink Silicone Grip

This little Piggy grip protects you when handling hot items. Heat resistance 400F / 204C.

Carded		
Item	Inner	Master
78555	12	144
Cubic		
2.04	Upc	067742-785558



OinkOink Bacon Tray

Microwave bacon quick and clean. Grooved tray drains fat for healthier cooking.

Carded		
Item	Inner	Master
78416	6	36
Cubic		
3.92	Upc	067742-784162



OinkOink Ice Cream Scoop

This little Piggy is one scoop full of fun.

Carded		
Item	Inner	Master
78805	6	48
Cubic		
1.4	Upc	067742-788054



OinkOink Bacon Fresh Pod

Organize your fridge in style. Keeps bacon airtight fresh. Capacity 1lb/500g.

Carded		
Item	Inner	Master
78707	12	36
Cubic		
2.8	Upc	067742-787071



OinkOink Microwave Lid

This little Piggy keeps microwaves clean.

Carded		
Item	Inner	Master
78125	12	24
Cubic		
1.85	Upc	067742-781253

new!



OinkOink Squeeze Bottle with Pump

Use on the countertop for liquid soap or tabletop for mustard, ketchup and mayo.

Item	Inner	Master	Cubic	Upc
78091	12	96	3.18	067742-780911



OinkOink Sink Strainer

This little Piggy keeps drains clean.

Carded		
Item	Inner	Master
78616	12	144
Cubic		
2.8	Upc	067742-786166



OinkOink Bag Clip

This little Piggy keeps in freshness. For fridge, freezer and counter use.

Carded				
Item	Inner	Master	Cubic	Upc
78111	12	144	1.43	067742-781116

new!



OinkOinkTongs

10" serving tongs.

Carded

Item	Inner	Master
78069	12	72

Cubic	Upc
1.6	067742-780690

10 pc display

Item	Inner	Master	Cubic	Upc
78143	10	120	2.68	067742-781437



OinkOink Mini Bag Clip

This little Piggy keeps freshness in.

24 pc display

Item	Inner	Master
78169	24	288

Cubic	Upc
2.70	067742-781697

new!



OinkOink Nylon Turner

Heat resistant up to 400°F / 204°C

Carded

Item	Inner	Master
78077	24	144

Cubic	Upc
1.75	067742-780775



OinkOink Mini Fry Pan

Ideal for sandwich size eggs and pancakes too! Ceramic non-stick coating. 4.5" / 12 cm.

Carded

Item	Inner	Master
78053	12	72

Cubic	Upc
3.51	067742-780539



OinkOink Silicone Spatula

Mix batter better and scrape bowls clean. Heat resistant up to 600°F / 315°C.

Carded

Item	Inner	Master	Cubic	Upc
78027	24	144	2.35	067742-780270

12 pc display

Item	Inner	Master	Cubic	Upc
78211	24	144	2.08	067742-782113



OinkOink Mixing Spoon

This little Piggy gets the job done.

Carded

Item	Inner	Master	Cubic	Upc
78607	24	144	1.88	067742-786074

12 pc display

Item	Inner	Master	Cubic	Upc
78903	24	144	2.17	067742-789037



OinkOink Spootula

This little Piggy mixes batter better and scrapes bowls clean.

Carded

Item	Inner	Master	Cubic	Upc
78917	24	144	2.35	067742-789174

new!



OinkOink 2 pc Mini Spatulas

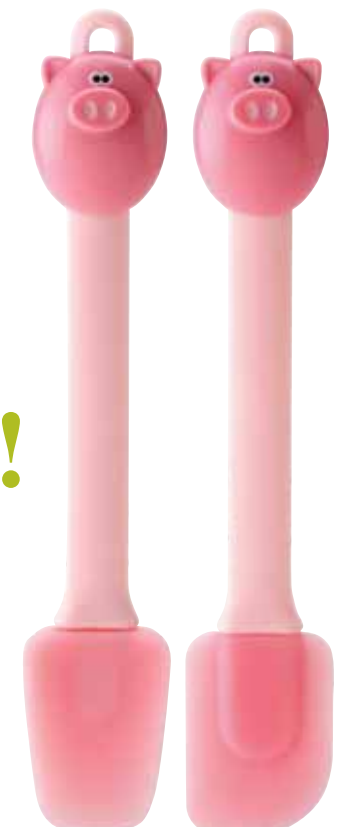
This little Piggy gets the job done.

Carded

Item	Inner	Master
78592	24	144

Cubic	Upc
1.66	067742-785923

new!



OinkOink Little Whisk

This little Piggy gets the job done.

Carded

Item	Inner	Master
78085	24	144

Cubic	Upc
1.81	067742-780850

12 pc display

Item	Inner	Master
78001	24	144

Cubic	Upc
3.78	067742-780010



OinkOink Timer

60-minute mechanical kitchen timer.

Item	Inner	Master	Cubic	Upc
78039	12	96	2.15	067742-780393



Moo Moo Cheese Singles Pod

This little MooMoo keeps cheese singles fresh.

Item	Inner	Master
43691	12	72

Cubic	Upc
2.2	067742-436917



new!

Moo Moo and Doodle Doo Timers

60-minute mechanical kitchen timer.

DoodleDoo

Item	Inner	Master	Cubic	Upc
89611	12	96	2.7	067742-896117

MooMoo

Item	Inner	Master
43363	12	96

Cubic	Upc
2.7	067742-433633



new!

OinkOink Cup & Spoon

These little Piggies help start your day.

Carded

Item	Inner	Master	Cubic	Upc
78301	24	144	1.78	067742-4783011

8 pc set: 4 spoons & 4 cups

Item	Inner	Master	Cubic	Upc
78155	6	24	2.20	067742-781550

new!



Moo Moo Cup & Spoon

These little Moo Moos help start your day.

Carded

Item	Inner	Master	Cubic	Upc
43776	24	144	2.2	067742-437761

8 pc set: 4 spoons & 4 cups

Item	Inner	Master	Cubic	Upc
43575	6	24	2.20	067742-435750

new!



Little Whisks

These little whisks get the job done.

DoodleDoo Carded

Item	Inner	Master	Cubic	Upc
89746	24	144	1.76	067742-897466

MooMoo Carded

Item	Inner	Master	Cubic	Upc
43291	24	144	1.76	067742-432919

12 pc display

Item	Inner	Master	Cubic	Upc
40715	24	144	3.80	067742-407153



new!





Tomato Fresh Pod

Store leftover tomatoes to stay fresh and firm. Organize your fridge in style.

Item	Inner	Master	Cubic	Upc
31131	12	72	3.07	067742-311313



Onion Fresh Pod

Store leftover onions to stay fresh, firm and odor free. Organize your fridge in style.

Item	Inner	Master	Cubic	Upc
31416	12	72		
	3.8		067742-314161	



Strawberry Fresh Pod

Store strawberries to stay fresh and firm. This ventilated protective pod can also be used to rinse, strain and serve. Also for other berries. Capacity 1/2 pint.

Item	Inner	Master	Cubic	Upc
31000	12	72	4.76	067742-310002



Avocado Fresh Pod

Organize your fridge in style. Store leftover avocado halves to stay fresh, firm and odor free.

Item	Inner	Master	Cubic	Upc
31828	12	72	2.1	067742-318282



Pepper Fresh Pod

Store leftover pepper halves to stay fresh and firm. Organize your fridge in style. 3 assorted colors.

Item	Inner	Master	Cubic	Upc
31617	12	72	3.50	067742-316172



Garlic Fresh Pod

A terracotta pod to store and preserve garlic for prolonged freshness. Holds up to one large garlic. 6 pc display.

Item	Inner	Master	Cubic	Upc
31717	12	48		
	3.09		067742-317179	



Hot Dog Fresh Pod

Organize your fridge in style. Store leftover hot dogs to stay fresh and odor free. Holds 10 hot dogs.

Carded				
Item	Inner	Master	Cubic	Upc
31922	12	72		
	2.9		067742-319227	

new!



Lemon Fresh Pod

Store leftover lemon halves and wedges to stay fresh and firm. Organize your fridge in style.

Item	Inner	Master	Cubic	Upc
31315	12	72	2.29	067742-313157



Lime Fresh Pod

Organize your fridge in style. Store leftover lime halves and wedges to stay fresh, and firm.

Item	Inner	Master	Cubic	Upc
31819	12	72	2.29	067742-318190





Devil Oven Pull

Safely pull hot bakeware and oven racks closer. Heat resistant silicone up to 280C / 536F.

Carded	Item	Inner	Master	Cubic	Upc
	26346	24	192	1.52	067742-263469

24 pc display	Item	Inner	Master	Cubic	Upc
	29337	24	192	1.23	067742-293374

Devil Spooontula

A devilishly clever spatula and spoon in one. Great for nonstick surfaces.

Carded	Item	Inner	Master	Cubic	Upc
	26391	12	144	2.7	067742-263919



new!



9"
23 cm



12"
30 cm



new!



Devil Tongs

Devilishly clever heat resistant kitchen tongs. 9" and 12".

Carded 9"	Item	Inner	Master	Cubic	Upc
	26359	12	96	2.19	067742-263599

Carded 12"	Item	Inner	Master	Cubic	Upc
	26405	12	72	2.23	067742-264053

Devil Silicone Grip

A devilishly clever way to handle hot items.

Carded	Item	Inner	Master
	26311	12	144

Cubic	Upc
3	067742-263117



new!





Monster Fun Bowl & Spoon

Monster fun with ice cream, cereal, pudding and more.
4 assorted colors.

Item	Inner	Master	Cubic	Upc
15000	12	48	2.10	067742-150004

Gift Box - 8pc.

Item	Inner	Master	Cubic	Upc
15808	6	36	1.35	067742-158086



Monster Fun Sundae Bowl & Spoon

Monster fun with ice cream and other favorite desserts.
4 assorted colors.

Item	Inner	Master
15555	8	48
Cubic	Upc	
2.75	067742-155559	

new!



Monster Fun Pops 4 pc set

Frozen treat maker for a monster fun time.

Item	Inner	Master
15014	12	24
Cubic	Upc	
3.44	067742-150141	



Monster Spoons 4 pc set

Monster fun with ice cream, cereal, pudding and more.

Item	Inner	Master
15022	12	48
Cubic	Upc	
2.4	067742-150226	



Monster Fun Pop Ups 4 pc set

Frozen treat maker for a monster fun time.

Item	Inner	Master
15099	6	36
Cubic	Upc	
2.80	067742-150996	



new!





Slicey Egg Slicer

Simple evenly sliced eggs.

Carded

Item	Inner	Master	Cubic	Upc
50577	12	144	2.7	067742-505774



new!

Eggy Timer

Boiling an egg to perfection could not be easier.

Carded

Item	Inner	Master	Cubic	Upc
96014	12	144	1.75	067742-960146



new!

Split Egg Separator

Egg separating simplicity. Clips on to most size bowls.

Carded

Item	Inner	Master	Cubic	Upc
50841	24	144	2.50	067742-508416



new!

Eggstravaganza - 5pc set

Eggy must haves to prepare, cook and serve. Set includes: Small Fry Pan, Li'l Flip Spatula, Timey Timer, Whiskie Mini Whisk and Yolky Egg Separator.

Box

Item	Inner	Master	Cubic	Upc
50000	6	24	2.5	067742-500007

new!



Small Fry Pan



Whiskie Mini Whisk



Li'l Flip Spatula



Timey Timer



Yolky Egg Separator

Bacon & Egg Ease

Microwave bacon and egg together quick and clean. Great for preparing muffin style sandwiches.

Carded

Item	Inner	Master	Cubic	Upc
50394	12	72	3.6	067742-503947

new!



Eggsentials

L'il Flip spatula & Small Fry mini pan, recipe booklet included.

Carded				
Item	Inner	Master	Cubic	Upc
50623	12	24		
Cubic				
2.28			067742-506238	



L'il Pancake Pan

Perfectly shaped, evenly cooked pancakes every time. Get deliciously creative. Non-stick

Carded				
Item	Inner	Master	Cubic	Upc
50137	12	48	2.03	067742-501370



Bakey - Silicone Spatula

Mix batter better & scrape bowls clean. Heat resistant up to 600°F / 315°C.

Carded				
Item	Inner	Master	Cubic	Upc
50612	24	144	1.83	067742-506122



Mini Bakey Silicone Spatula - Set 2 pc

Durable, flexible & heat resistant up to 600°F / 315°C.

Carded				
Item	Inner	Master	Cubic	Upc
50794	24	144	1.66	067742-507945



L'il Dipper Egg Boiling Spoon

Easy egg boiling & safe removal. Provides added protection for a crack-free shell.

Carded				
Item	Inner	Master	Cubic	Upc
50215	24	144	2.89	067742-502155



Small Fry

Mini pan, diameter of 5" / 12.5 cm.

Carded				
Item	Inner	Master	Cubic	Upc
50162	12	48	2.04	067742-501622



Saucy - Sauce Pan

A versatile little pan with non-stick coating and easy-pour spout. Ideal for heating sauces, melting butter and more. Heat resistant handle. Capacity: 450ml / 16 oz.

Carded				
Item	Inner	Master	Cubic	Upc
50412	12	48	3.84	067742-504128



Omelet Ease

Non-stick omelet pan.

Carded				
Item	Inner	Master	Cubic	Upc
50153	12	36	3.26	067742-501530



L'il Flip Egg Spatula

Heat resistant nylon spatula.

Carded				
Item	Inner	Master	Cubic	Upc
50326	24	144	1.75	067742-503268



L'il Pancake Flipper

Flippin' fantastic.

Carded				
Item	Inner	Master	Cubic	Upc
50122	24	144	1.87	067742-501226
6 pc display				
16777	12	144	5.41	067742-167774



Toasty - Tongs

Heat resistant nylon for safe & easy toast removal. Magnetic back.

Carded				
Item	Inner	Master	Cubic	Upc
50714	24	144	2.4	067742-507143

Boiley - Microwave Egg Boiler

For microwave. Soft, medium and hard in 3 to 5 minutes. Eggceptional eggs every time. Piercing pin included.

Item	Inner	Master
50237	24	144

Cubic	Upc
4.62	067742-502377



Mashy - Egg Masher

The ideal masher for preparing egg salad. Works great on potatoes too!

Carded	Item	Inner	Master
	50044	24	96

Cubic	Upc
1.93	067742-500441



Egghead Cup & Spoon Set

An eggcellent way to start your day!

Carded	Item	Inner	Master	Cubic	Upc
	96074	24	96	2.22	067742-960740

8 pc set: 4 spoons & 4 cups	Item	Inner	Master	Cubic	Upc
	50388	6	18	1.86	067742-503886



new!



Microwave Egg Poacher

Perfectly poached eggs from the convenience of your microwave.

Carded	Item	Inner	Master
	50793	12	72

Cubic	Upc
2.92	067742-507938



Roundy - Egg Ring

Round shaped eggs ideal for breakfast sandwiches. Heat resistant silicone up to 280C / 536F.

Carded	Item	Inner	Master
	50600	24	144

Cubic	Upc
2.88	067742-506009



Scrambly - Egg Shaker

Scramble eggs without the bowl and beater. Add one to two eggs. Twist the cover locked then shake.

Carded	Item	Inner	Master	Cubic	Upc
	50409	12	72	3.06	067742-504098



Toast Top Egg Shaper

Toast shaped eggs for a perfect egg sandwich. Heat resistant silicone up to 280C / 536F.

Carded	Item	Inner	Master	Cubic	Upc
	50681	12	144	3.17	067742-506818





Scrape-Ease Cleaning Scraper

Scrape-ease's contoured feet make cleaning a breeze.

12 pc display				
Item	Inner	Master	Cubic	Upc
50460	24	192	3.41	067742-50460

Whiskie - Egg Whisk

A little egghead who loves to help around the kitchen. He's cute but strong.

Carded				
Item	Inner	Master	Cubic	Upc
96019	24	144		
3.23			067742-960191	

12 pc display				
Item	Inner	Master	Cubic	Upc
50399	24	144		
3.75			067742-503992	



Mini Measure

Made to measure small amounts exactly every time.

Carded				
Item	Inner	Master	Cubic	Upc
96068	24	96	2.2	067742-960689

12 pc display				
Item	Inner	Master	Cubic	Upc
50765	24	144	2.84	067742-507655



Yolky - Egg Separator

Yolky clips on to the side of most size bowls & mugs. Crack the egg over the separating dish, the yolk stays intact while the white runs through.

Carded				
Item	Inner	Master	Cubic	Upc
96035	24	144	2.46	067742-960351

12 pc display				
Item	Inner	Master	Cubic	Upc
50737	24	144	2.91	067742-507372



Flexi Folding Cutting Board 2 pc

Conveniently flexible. Durable enough for any cutting task. From board to bowl with one simple fold!

Carded				
Item	Inner	Master	Cubic	Upc
50078	24	144		
1.15			067742-500786	



Mech - Timey

60-minute mechanical egg timer, puts a 0 to 60 minute spin on all of your kitchen creations.

Item	Inner	Master	Cubic	Upc
50347	24	96	4.03	067742-503473



Poachie - Floating Silicone Egg Poacher

Crack an egg into Poachie. Poachie floats on boiling water. Poach to perfection.

Carded				
Item	Inner	Master	Cubic	Upc
50560	24	96	1.71	067742-505606



Wedgey Egg slicer

Egg slicer.

Carded				
Item	Inner	Master	Cubic	Upc
50644	24	144	2.93	067742-506443



Mr. Potato Brush

Outstanding potato brush.

Carded

Item	Inner	Master	Cubic	Upc
50753	24	144	2.82	067742-507532

12 pc display

Item	Inner	Master	Cubic	Upc
50740	24	144	2.67	067742-507402



Spud Dude Potato Spike

This Dude gets a grip on peeling potatoes. Stainless steel. Protective safety sheath included.

Carded

Item	Inner	Master
63031	12	144

Cubic	Upc
1.85	067742-630315



new!



new!

Spud Dude Potato Wavy Knife

This Dude does fancy fries, fabulous fruit, vivid veggies and more. Stainless steel.

Carded

Item	Inner	Master	Cubic	Upc
63018	12	144	1.5	067742-630186

Mr. Potato Peeler

Quality stainless steel. Spudtacular peeler!

Carded

Item	Inner	Master
50658	24	144

Cubic	Upc
3.24	067742-506580

12 pc display

Item	Inner	Master
50366	24	144

Cubic	Upc
3.84	067742-503664



Spud Dude Potato Brush

Scrubs any potato clean.

Carded

Item	Inner	Master	Cubic	Upc
63541	24	144	2.07	067742-635419

12 pc display

Item	Inner	Master	Cubic	Upc
63001	24	144	2.92	067742-630018



Spud Dude Potato Peeler

This Dude peels to perfection. Stainless steel.

Carded

Item	Inner	Master
63022	12	96

Cubic	Upc
1.5	067742-630223



new!

Veggie Dude Brush

Scrub veggies clean.

Carded

Item	Inner	Master	Cubic	Upc
66831	24	144	2.13	067742-668318

12 Display

Item	Inner	Master	Cubic	Upc
66005	24	144	2.11	067742-660053



new!





Cheese Fondue

Dip bread or vegetables into the melted cheese for delicious appetizers or a light meal. Set includes: porcelain bowl and cover, 4 forks, base and candle.

Box Item	Inner	Master	Cubic	Upc
87777	8	8	1.04	067742-877774

Sushi - Service for Two

A sushi sensation to tempt the eyes as well as the palate. 6 pc set includes: 2 serving plates, 2 dipping bowls & holders, and 2 sets of chop sticks.

Box Item	Inner	Master	Cubic	Upc
69212	6	18	2.95	067742-692122



Christmas Bobble Suction Charms

Identify guests' drinks at holiday gatherings. 6 pc set.

Box Item	Inner	Master	Cubic	Upc
90746	12	144	2.65	067742-90746



Christmas Wine Bobble Toppers

Top off your gift of wine with joy. Reindeer, Santa, and Snowman.

Box Item	Inner	Master	Cubic	Upc
90700	12	96	3.04	067742-907004



new!



Pizza Paysan Pizza Cutter

A professional pizza cutter.

Carded

Item	Inner	Master
40621	12	72

Cubic	Upc
3.4	067742-406217

12 pc display

Item	Inner	Master
40639	12	72

Cubic	Upc
3.25	067742-406392



Kitch Gadgets Stainless Steel Pizza Cutter

Slicing pizza with pizzazz. Decorative holder included. 3" pizza wheel.

Carded

Item	Inner	Master
65081	12	96

Cubic	Upc
1.93	067742-650818

12 pc display

Item	Inner	Master
62603	12	96

Cubic	Upc
3.13	067742-626035



Mini Honey Pot & Dipper

A convenient size honey pot with a decorative dipper.

7 pc display

Item	Inner	Master
80151	14	42

Cubic	Upc
2.44	067742-801517



Uptown Market Mortar & Pestle

Absolute precision in grinding and blending spices & herbs for culinary creations.

7 pc display

Item	Inner	Master	Cubic	Upc
81373	14	42	2.08	067742-813732



Uptown Market Jam Jar & Spoon

Making taste appeal to more than just your appetite.

7 pc display

Item	Inner	Master	Cubic	Upc
51718	14	42	3.05	067742-517180



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Joie Stainless Steel Wavy Knife

A creative approach to fast and fancy cuts. 3 assorted colors.

Carded				
Item	Inner	Master	Cubic	Upc
29342	12	144	1.92	067742-293428

6 pc display				
Item	Inner	Master	Cubic	Upc
26877	12	144	3.2	067742-268778



Joie Stainless Steel Paring Knife

Paring proficiency for all your kitchen needs. Protective safety sheath included. 3 assorted colors.

Carded				
Item	Inner	Master	Cubic	Upc
29744	12	144	1.92	067742-297440

6 pc display				
Item	Inner	Master	Cubic	Upc
26253	12	144	3.24	067742-262530



Joie Hand Peeler

Peeling perfection in the palm of your hand. Razor sharp stainless steel blade. 2 assorted colors.

Carded				
Item	Inner	Master	Cubic	Upc
26000	24	144	1.66	067742-260000

12 pc display				
Item	Inner	Master	Cubic	Upc
29716	24	144	2.29	067742-297167



Joie Stainless Steel Flex Paring Knives - 4 pc set

Flexible stainless steel blade for intricate cuts & inspired garnishing. 3 assorted colors.

Carded		
Item	Inner	Master
26028	24	144

Cubic	Upc
2.19	067742-26028



Joie Bagel Slice and Spread

Cut your bagel with this safe and durable dual purpose blade. Flip the knife for easy spreading. 3 assorted colors.

Carded				
Item	Inner	Master	Cubic	Upc
12637	12	144	1.36	067742-126375



new!



Joie Slicer

Slide vegetables for perfectly even slices every time. Great for cucumbers, carrots, small potatoes... Includes safety guard. No blade adjustment required. 3 assorted colors.



Carded

Item	Inner	Master	Cubic	Upc
29476	12	48	2.49	067742-294760

Joie Stainless Steel Grater

Ideal for cheese, garlic, veggies and more. 7.5" / 19 cm. 3 assorted colors.

Carded

Item	Inner	Master
29792	12	144

Cubic Upc
2.03 067742-297921

12 pc display

Item	Inner	Master
26813	12	144

Cubic Upc
3.43 067742-268136



7.5"
19 cm



Joie Stainless Steel Mini Grater

Ideal for cheese, garlic, veggies and more. 5.5" / 14 cm. 3 assorted colors.

18 pc display

Item	Inner	Master	Cubic	Upc
26616	18	216	2.6	067742-266163



5.5"
14 cm



Joie Garlic Chopper

Finely chopped garlic with a twist. Good for nuts, herbs, fruits, veggies and more.

Item	Inner	Master	Cubic	Upc
87630	12	72	3.43	067742-876300



Joie French Fry Cutter

Fast fries sliced just right. Safety guard included. 2 assorted colors.

Carded

Item	Inner	Master
29288	6	48

Cubic Upc
2.8 067742-292889



new!



Joie Tomato Slicer & Knife

Perfectly sliced tomatoes simplified. Also great for potatoes, onions and more... 2 pc set.

Carded	
Item	Master
31667	172
Cubic	
Item	Upc
6.51	067742-316677



Joie Peel & Slice

Dual purpose prep tool. Safety sheaths included. Stainless steel. 3 assorted colors.

Carded	
Item	Master
29634	144
Cubic	
Item	Upc
2.7	067742-296344



Joie Wavy Knife

For fast and fancy cuts to create fabulous fruits and vivid fries and veggies with style and ease. 3 assorted colors.

Carded				
Item	Inner	Master	Cubic	Upc
13444	24	96	1.59	067742-134448

24 pc display				
Item	Inner	Master	Cubic	Upc
30417	24	96	1.55	067742-304179



Joie Knife Swipe

Swipe blades clean after chopping and dicing. Magnetically attaches as a practical knife rest. 2 assorted colors.

60 pc display				
Item	Inner	Master	Cubic	Upc
26858	60	720	2.45	067742-268587





Joie Salad Servers

Toss and serve.

Carded	Item	Inner	Master
	87600	12	72
Cubic	Upc		
2.14	067742-876003		



new!

12

Joie Salad Spin and Serve

Spin salad dry with ease.
Serve with the salad bowl and coordinating hands.

Set includes: salad bowl, salad hands, salad spin lid and basket.

Item	Inner	Master	Cubic	Upc
87888	6	6	2.78	067742-878885



new!



Joie Lettuce Knife

Effortlessly slice lettuce without browning the leaves.

Carded	Item	Inner	Master
	29511	12	96
Cubic	Upc		
2	067742-295118		



new!



13

Joie Oil Mister

A healthy way to mist salads, coat fry pans, veggies...
Capacity: 3.4 oz / 100 ml.

Carded	Item	Inner	Master	Cubic	Upc
	87781	6	36	2.38	067742-877819



new!



Joie Veggie Brush

Scrub veggies clean. Fast & easy prep work.

Carded				
Item	Inner	Master	Cubic	Upc
39766	12	144	4	067742-397669

12 pc display				
Item	Inner	Master	Cubic	Upc
31547	24	144	2.18	067742-315472



Mushroom Brush

Soft nylon bristles for a gentle yet thorough cleaning. Storage base included.

Carded				
Item	Inner	Master	Cubic	Upc
29503	12	144	3.28	067742-295033

12 pc display				
Item	Inner	Master	Cubic	Upc
26790	24	144	2.4	067742-267900



Joie Veggie Steamer

Silicone coated stainless steel. Veggies, fish, dumplings and more steamed to perfection. Adjustable for various size pots. Handle can be removed to fit larger items.

Carded				
Item	Inner	Master	Cubic	Upc
29112	12	36	2.42	067742-291127



Mushroom Slicer

Evenly sliced mushrooms for salads, omelets, garnishes and more. Stainless steel blades.

Carded			
Item	Inner	Master	Upc
29448	12	96	067742-294487
Cubic	2.66		



Joie Clip-On Spoon Rest

Keeping cooking utensils close at hand. Space saving and mess free. 2 assorted colors.

Carded				
Item	Inner	Master	Cubic	Upc
29580	24	144		
Cubic	Upc			
2.54	067742-295804			

36 pc display				
Item	Inner	Master	Cubic	Upc
26171	36	432		
Cubic	Upc			
2.7	067742-261717			



Joie Cleaning Scraper

Get the edge on tough kitchen clean ups.

Carded				
Item	Inner	Master	Cubic	Upc
65032	24	144	1.28	067742-650320

12 pc display				
Item	Inner	Master	Cubic	Upc
62202	24	144	2.43	067742-622020



Joie Measure Mate

Mini measure for liquids and solids. 4 tbs / 60 ml. 3 assorted colors.

12 pc display				
Item	Inner	Master	Cubic	Upc
26582	12	144	2.02	067742-265821



10"
25 cm



Joie Fresh Flip Bag Clip

Flip open, clip shut, seal in freshness! 10" / 25 cm. 3 assorted colors.

2 pc carded				
Item	Inner	Master	Cubic	Upc
29301	12	144	2	067742-293015

36 pc display				
Item	Inner	Master	Cubic	Upc
26504	36	432	2	067742-265043



Joie Fresh Flip Small Bag Clip

Flip open, clip shut, seal in freshness! 6" / 15 cm. 3 assorted colors.

3 pc carded				
Item	Inner	Master	Cubic	Upc
29633	12	144	2.21	067742-296337

6"
15 cm



Joie 5 pc. Measuring Spoons

Handles snap together for easy storage. From 1/4 tsp. to 1 tbsp. 3 assorted colors.

30 pc display				
Item	Inner	Master	Cubic	Upc
26743	30	240	1.54	067742-267436







Joie Orange Juicer

Squeeze right into your glass.
Non skid silicone base.

Carded

Item	Inner	Master	Cubic	Upc
29841	12	48	1.75	067742-298416



Joie Stainless Steel Strawberry Huller

Remove strawberry stems with precision and ease.

Carded

Item	Inner	Master
29167	24	144

Cubic	Upc
0.94	067742-291677

24 pc display

Item	Inner	Master
26433	24	144

Cubic	Upc
1.19	067742-264336



Joie Lemon Juicer

Squeeze and strain measured amounts of lemon juice.
Capacity: 2 tbsp/30ml.

Carded

Item	Inner	Master
29403	12	72

Cubic	Upc
2.51	067742-294036



Joie Citrus Peeler

The cutting edge in easily peeling citrus fruit.
3 assorted colors.

2 pc carded

Item	Inner	Master	Cubic	Upc
29243	24	144	1.04	067742-292438

72 pc display

Item	Inner	Master	Cubic	Upc
26655	72	864	1.25	067742-266552



Joie Orange Juicer with container

Great for all citrus fruit. Squeeze and strain measured amounts of orange juice.
Capacity: 1 cup/250ml.

Carded

Item	Inner	Master	Cubic	Upc
29536	6	24	2.2	067742-295361



new!



Simply Strawberries 3pc Set

Colander, huller and slicer.

Item	Inner	Master	Cubic	Upc
27611	6	24	3.69	067742-276117



24

Simply Strain Berry Colander

Functional preparation.
Fabulous presentation.

Item	Inner	Master	Cubic	Upc
27509	24	96	3.25	067742-275097



Simply Slice Strawberry Slicer

Sliced strawberries for simply
delightful desserts. Stainless
steel blades.

Carded	Item	Inner	Master	Cubic	Upc
	88233	24	144	2.65	067742-882332

Clamshell with easel	Item	Inner	Master	Cubic	Upc
	87230	12	144	3	067742-872302



Joie Melon Baller

Perfecting fruit cocktails
and creative desserts.
3 assorted colors.

Carded	Item	Inner	Master	Cubic	Upc
	29083	12	144	1.9	067742-290830

12 pc display	Item	Inner	Master	Cubic	Upc
	26303	12	144	2.45	067742-263032



25

Simply Huller

Remove stems. Stainless steel.

12 pc display	Item	Inner	Master	Cubic	Upc
	87125	24	144	2.69	067742-871251



Joie Flower Power Decorative Cutter

Great for fruits, veggies,
cookies, party sandwiches,
pizza and more.

Carded	Item	Inner	Master
	29866	12	144
	Cubic	Upc	
	2.5	067742-298669	

12 pc display	Item	Inner	Master
	26222	12	96
	Cubic	Upc	
	1.8	067742-262226	





joie

joie

joie

Joie Wine Pump Topper

Vacuum sealed topper remains in bottle preserving unfinished wine. 4 assorted colors.

2 pc card

Item	Inner	Master	Cubic	Upc
28089	12	72	1.9	067742-280893

24 pc display

Item	Inner	Master	Cubic	Upc
26361	24	288	2.33	067742-263612



new!

Joie Leakproof Expand & Seal Bottle Stopper

Insert in any standard size bottle, press the lever to seal in airtight freshness. 4 assorted colors.

48 pc display

Item	Inner	Master	Cubic	Upc
20411	48	576	2.4	067742-204110



Joie Aerator with stand

Aerate wine as you serve.

4 assorted colors

Item	Inner	Master
49368	12	72

Cubic Upc

1.62	067742-493682
------	---------------

Black

Item	Inner	Master
49115	12	72

Cubic Upc

1.62	067742-491152
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new!

Joie Coaster Charm

Identify each guest's wine glass. Non-slip silicone coasters protect against scratches and stains. Fit most size wine glasses. Assorted colors. 6 pc set.

Item	Inner	Master	Cubic	Upc
26998	12	48	1.8	067742-269980



new!

30

Joie Bowtie Wine Charms

Class up your glass identifying guests' drinks. Available in two different 6 pc color schemes.

Item	Inner	Master	Cubic	Upc
49601	12	144	2.41	067742-496010



Joie Fun Name Suction Charms

Identify your guests' drinks with names or fun words. Silicone suction charms adhere to glasses and bottles. 48 pc set.

Carded				
Item	Inner	Master	Cubic	Upc
26737	12	192		
			Cubic	Upc
			2.37	067742-267375

new!



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